



## Aligned Description

### What is Aligned?

Umbrella Aligned is an advisory service that identifies which Aged Care Quality Standards an aged care vendor's product or service aligns to.

Aligned gives vendors greater insight into how their products and services can support aged care providers and their residents.

An Aligned certificate gives aged care providers a simple and consistent way of understanding how a vendor's products and services can help Home Care or Residential compliance against the Aged Care Quality Standards.

Aged care providers can use Aligned product assessments to help them evaluate products.

### How it works

- the vendor orders the service from <https://umbrella.solutions>
- an Umbrella Solutions consultant will contact the vendor to gather product and service information and arrange a review session to further understand your products and services
- products and services are assessed to identify their alignment to the Aged Care Quality Standards
- a draft assessment is sent to the vendor for review and acceptance
- once accepted, we publish your Alignment assessment on our website and provide an Assessment Pack for you to use on your website and in marketing collateral
- With your annual subscription you will receive an annual re-assessment as well as updated assessments should you add any new features to your product or service.

### Assessment Pack

- Aligned Assessment Report (PDF format)
- A dedicated Aligned Company Name page  
**<https://umbrella.solutions/Aligned/YourCompanyName>**
- A dedicated Aligned Product Page  
**<https://umbrella.solutions/Aligned/YourCompanyName/ProductName>**
- Aligned Assessment Badge with Company Name, Product Name and Year of Assessment
- Aligned imagery and collateral for use in your print and digital marketing purposes

### Marketing

- All Aligned assessments will be available free of charge to aged care providers (e.g. no paywall)

- Umbrella Solutions will promote your Aligned assessment on LinkedIn and an email campaign to our Aligned mailing list
- Links from our website to your company and product pages, which can enhance your SEO (Search Engine Optimisation) ranking.

## Annual Subscription

An Aligned annual subscription includes:

- a yearly review and update of the Aligned Badge Logo, stating the year of currency to be issued;
- re-assessment as well as updated assessments should you add any new features to your product or service.

## Using Aligned

Once a Customer has completed the above process they are granted a non-exclusive license to use the Aligned Badge Logo and Documentation in their advertising, websites, branded products and services in accordance with the Aligned General Terms of Service, as amended from time to time.

## Aligned Pricing

Current Aligned Pricing is available on our website at <https://umbrellasolutions.com.au/aligned/>

Pricing is based on a product or service or product line where individual items function in essentially the same manner in relation to their compliance with the Aged Care Quality Standards (e.g. different models of the same product or service type).

A combined fee for initial Aligned assessment and annual subscription is charged in the first year.

An Aligned subscription fee is charged for all subsequent renewal years.

## Privacy Details

For our current Privacy Policy, please see <https://umbrellasolutions.com.au/privacy/>

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